

# ADAM LEEDER



**ADAM LEEDER**  
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## Current role

Adam is a Senior Consultant. He joined BDO's Public Sector Consulting practice in 2014.

## Experience

Adam has a range of experience across both the private and public sectors. He specialises in supporting local authorities to explore and deliver commercial opportunities.

Adam began his career working in a policy development and engagement role for a Member of Parliament and Parliamentary Under-Secretary of State. He also holds an MSc in Public Policy and Management and taught public management at the University of London.

Adam serves as a Director of a local authority trading company.

## Qualifications

- DSDM Agile - Foundation and Practitioner
- MSc - Public Policy and Management

## Example projects

- Currently project managing an assurance review of two of Oxford City Council's local authority trading companies. The review is looking at business planning, reporting, service level agreements between the Council and its companies, and capacity and capability of company boards and staff.

- Produced Outline Business Cases and Options Appraisals for both the London Borough of Harrow and Northamptonshire County Council on the viability of establishing an Arms-Length Trading Company to provide agency staff both to the Council and other local authorities. His work helped one Council make significant savings on an existing contract.
- Income generation reviews: Adam recently project managed two income generation reviews for district councils in East Anglia (Brentwood BC and Maldon DC) which identified c. £800,000 of additional net income using benchmarking, service analysis and five year financial projections - including transition costs. The project included extensive stakeholder engagement;
- Project manager for whole-council income generation review for Norwich City Council which has identified c. £800,000 of potential additional net income.

## Client testimonials

"Adam has demonstrated his wealth of knowledge in the income generation area. His approach has been very friendly and approachable, which helped our managers to engage in the meetings and have been very responsive and fed back information to Adam to take the ideas forward." **Ka Ng, Director of Resources, Maldon District Council**

"Adam has authority on his subject matter and an engaging style which encourages participation. He is also very patient and understands the day-to-day workload pressures on local government officers and that is invaluable when getting buy-in for the review internally." **Leona Murraygreen, Business Development Manager, Brentwood Borough Council**